Building a Strong Culture Online with Remote Teams

Define Your Company Culture

- Clearly define your company culture
- Communicate your company values
- Use your values ALL THE TIME!



Connection is Key

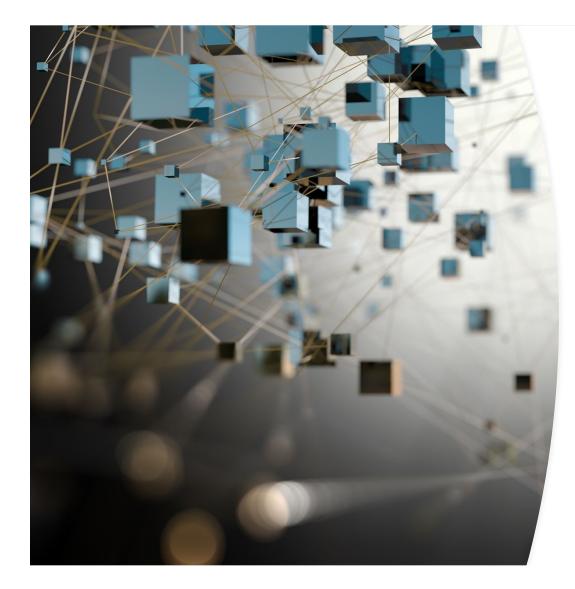
- Connection leads to better collaboration
- Building connections helps in creating a sense of belonging in the team
- Connection helps in better team bonding



Using Breakout Rooms in Zoom

- Breakout rooms are a great way to create smaller, more intimate connections with team members
- Breakout rooms can be used for brainstorming, team-building activities, or just casual conversations
- Breakout rooms can create a sense of belonging and foster collaboration within the team





Encourage Team Bonding

- Encourage team bonding activities
- Schedule regular virtual meetings
- Create a virtual water cooler

Host Virtual Coffees and Lunches

- Schedule virtual coffee or lunch meetings
- Send a gift card!!
- Provide a list of conversation starters to help break the ice



Virtual Games = Fun Fun Fun!!!

- Encourage team members to suggest games they enjoy
- Create a leaderboard or prizes for the top performers in games
- Get creative and try new ones!
- Scattegories: <u>https://swellgarfo.com/scattergories/</u>
- Pictionary: <u>https://www.drawize.com/play</u>
- Code Names: <u>https://www.horsepaste.com/</u>



Hosting Virtual Classes with Remote Guest Teachers







Promote Open Communication

- Encourage open communication
- Schedule regular check-ins
- Use collaboration tools

Recognize Achievements

- Recognize team achievements
- Acknowledge individual successes
- Celebrate milestones and goals



Lead by Example

- Lead by example
- Model the company culture
- Be transparent and authentic



Let's Connect!

Stephanie Everett - stephanie@lawyerist.com

- Visit <u>Lawyerist.com</u> for free resources & help!
- Listen to <u>The Lawyerist Podcast</u>
- Or check out our book: <u>The Small Firm Roadmap Revisited!</u>

